**Brochure Assignment**

Your school is hosting an open house for new students. Create a brochure using the techniques found in “Catching Your Reader’s Eye” (72-81) and other visual techniques in your design. You will be given two-three classes to complete this assignment.

You *MUST* include:

1. Title page (2 marks) – School name, Greeting/Appeal to new students, Visual
2. Page Two (10 marks) – Seven-ten facts about Mealy Mountain Collegiate
3. Page Three (6 marks) – Two-three hand drawn visuals with captions of three different things that happen at MMC (i.e., students, events, teachers, sports, etc.)
4. Page Four (6 marks) – What type of sports, clubs, and other groups can be found at MMC.
5. Page Five (3 marks) – Three reasons as to why the new student should come to MMC.
6. Page Six (3 marks) – Your name, teacher, date

Rubric

/40

\*See individual sections above for marking scheme per page. You will also be graded on the following:

/5 mechanics

/3 use of techniques

/2 neatness and color

Notes: